



# THEATRE 8: THE ELECTRIFICATION OF CONSUMER ENERGY

## SPEAKERS FOR THIS STREAM INCLUDE:



**STEPHANIE BASHIR**  
Nexa Advisory



**BEN HUTT**  
Evergen



**JOHANNA BOWYER**  
IEEFA



**EDDIE SPRINGER**  
Springers Solar



**DR KATIE HEPWORTH**  
Electrical Trades Union

**DAY 1 WEDNESDAY 9 APRIL 2025**

[SMARTENERGYEXPO.ORG.AU](https://SMARTENERGYEXPO.ORG.AU)

**10.30AM LOOKING AHEAD: THE FUTURE OF CER POLICY AND ITS IMPACT ON THE ENERGY INDUSTRY**  
CHAIR: CONNOR PRICE, POLICY OFFICER, SMART ENERGY COUNCIL

**STEPHANIE BASHIR** Founder & CEO, Nexa Advisory

**ANNABEL KEOGH** Head of Policy and Social Value, Synergy

**JOHANNA BOWYER** Lead Analyst, Institute for Energy Economics and Financial Analysis (IEEFA)

### DISCUSSION

**11.20AM AUSTRALIA'S EMPTY ROOFS: THE FUTURE OF C&I SOLAR AND BATTERY SOLUTIONS**  
CHAIR: HENRY HE, TECHNICAL MANAGER, ALPHAESS

**PRESENTATION: CARLY IRVING-DOLAN** Executive Director for Advisory and Contracting, Prospecta Utilities

**HUON HOOGESTEGER** Managing Director & Chief Executive Officer, Smart Commercial Solar

**TIARNA HODGE** RMA Manager, iStore

**JASON VENNING** Director - Commercial Infrastructure, eLumina

**JASON GOOD** General Manager - Microgrids, Zenith Energy

### DISCUSSION

**12.20PM LUNCH BREAK**

**1.00PM TALENT WARS: SECURING THE FUTURE OF THE CER WORKFORCE**  
CHAIR: DR KATIE HEPWORTH, NATIONAL POLICY DIRECTOR, ELECTRICAL TRADES UNION

**STEVE HALL** GM of Activity Projects, Powering Skills Organisation

**TREVOR GAULD** Jobs & Skills Australia

**DOUGLAS CHAPMAN** Head of Non-Lending, Brighte

**SOPHIE WRIGHT** GM and User Research Manager Australia and New Zealand, OpenSolar

### DISCUSSION

**1.50PM AFTERNOON TEA BREAK**

**2.30PM "THERE'S AN APP FOR THAT"**  
CHAIR: MARKUS LAMBERT, GENERAL MANAGER, YOUR ENERGY MEDIA

**BEN HUTT** Chief Executive Officer, Evergen

**DAN ADAMS** Co-CEO and Co-Founder, Amber

**ALEX HOULSTON** Co-Founder and Chief Operating Officer, Boom!

**CLAIRE DAY** Director - Marketing Communications Emerald App

**3.35PM CONSUMER ENERGY IN ACTION: INDUSTRY LEADERS ON ELECTRIFICATION**  
CHAIR: BRYN FOLETTA, CEO, SOLAR 360 AUSTRALIA, AUTHORISED DISTRIBUTOR OF SOLARGAIN

**BRYN FOLETTA** CEO, Solar 360 Australia, Authorised Distributor of Solargain

**JAKE WARNER** Director, Penrith Solar Centre

**EDDIE SPRINGER** Director, Springers Solar

**JESS MACPHERSON** Solar Design Consultant, NRG Solar

### DISCUSSION

**4.35PM CLOSE**

**NETWORKING DRINKS – 5PM-6PM, NETWORKING LOUNGE**